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USA

September 28, 2000

Mr. Benjamin P. Gochman, Ph.D.
Director
LATGO
789 Sherman Street, Suite 360
Denver, CO 80203-3595

Dear Dr. Gochman:

I wanted to take a moment to thank you for the work that LATGO did on behalf of WTS. The Exploding Mexican Market report you prepared has been a helpful tool for us as we continue to develop our business in Mexico.

The cross-cultural differences that exist between the US and Mexico which may not be obvious to the casual traveler, certainly become visible throughout the course of business. While the entire report has proven to be well worth the investment, the Tips for Business Success section has been invaluable to us in developing relationships with our Mexican clients.

We would certainly recommend the services of your organization to anyone interested in learning more about the market conditions in Mexico and the insight you have provided regarding the proper business protocols in Mexico. Thanks again.

Best regards,

Richard Bradbury
Director, International Business Development